



PPC Price List



PRESENTED BY :
Elshan Aslanov



PRESENTED TO :
Customers

LITE PLAN - \$500	PRO PLAN - \$800	ENTERPRISE PLAN - 12% of ad spend / month
\$100 – \$5,000/month ad spend (paid to networks)	\$5,000 – \$30,000/month ad spend (paid to networks)	\$30,001+/monthly ad spend (paid to networks)
Keyword research	Keyword research	Keyword research
Competitor and market analysis	Competitor and market analysis	Competitor and market analysis
Ad copywriting	Ad copywriting	Ad copywriting
Bid management	Bid management	Bid management
Geo and demographic targeting	Geo and demographic targeting	Geo and demographic targeting
Conversion tracking	Conversion tracking	Conversion tracking
Performance testing and optimization	Performance testing and optimization	Performance testing and optimization
Reporting and analytics.	Reporting and analytics.	Reporting and analytics.
	Google Text Ad Remarketing & Banner Remarketing	Google Text Ad Remarketing & Banner Remarketing
	Google customer match & audience match	Google customer match & audience match
		Extra consultation
		Display ad creative creation and sets